Cookie Statement
Version 25.02.2025

General
This Cookie Statement provides information about the cookies that Chainbalance B.V. and her affiliates (also referred to as: "Chainbalance" or "we" and "us") uses on the website www.chainbalance.com (hereinafter: the Website) and for which purpose these cookies are used.

What are cookies?
Cookies are pieces of data, normally stored in text files that websites place on your computer, tablet or mobile phone (from now on: "Device") to store information. The cookies placed on your device cannot cause damage to your saved files.

Cookies allow websites to remember information about your visit, such as: login name or settings; language preferences; tailoring content and advertisements to your area of interest; click behavior to optimize websites for visitors. This information can make your next visit more convenient and will improve your overall experience on the website.

Which Cookies does Chainbalance use?
Necessary cookies
Chainbalance uses Necessary cookies. These cookies help make the Website usable, by enabling basic functions like page navigation and access to secure areas of the Website. The Website cannot function properly without these cookies. These cookies are needed to deliver the services and functionalities that you expect from the Website and cannot be turned off. Necessary cookies store information about your preferences so that your information may be saved the next time you visit the Website.

These necessary cookies are as follows:
1. **Name: Cookie Consent**
    a. Provider: Cookiebot
    b. Purpose: Stores cookie consent for the current domain
    c. Expiry: 1 year
    d. Type: HTML
2. **Name: 1. Gif**
    a. Provider: Cookiebot
    b. Purpose: Counts the number of website sessions, necessary for optimized Cookie Bot product delivery
    c. Expiry: Session
    d. Type: Pixel
3. **Name: i18next**

  a. Provider: chainbalance.com
  b. Purpose: Defines preferred language and country-setting of visitors. Therefore, enabling website to show visitor relevant content to region and language.
  c. Expiry: Session
  d. Type: HTTP

4. Name: i18nextLng
  a. Provider: chainbalance.com
  b. Purpose: Determines the preferred language, allowing website to set preferred language upon re-entry.
  c. Expiry: persistent
  d. Type: HTML

Analytics cookies

Chainbalance uses analytics cookies to collect statistics about the use and performance of the Website. These are only activated as this cookie is accepted. For this purpose, Chainbalance uses Google Analytics, one of the most widespread and trusted analytics solutions on the web for helping understand how you use the Website and ways that we can improve your experience. These cookies may track things such as how long you spend on the Website and the pages that you visit so we can continue to produce engaging content.

These analytics cookies are as follows:

1. Name: _ga
  a. Provider: Google
  b. Purpose: Serves to differentiate between users. Registers a unique ID to generate statistical data on how the visitor uses the website.
  c. Expiry: 2 years
  d. Type: HTTP

2. Name: _ga_#
  a. Provider: Google
  b. Purpose: Used to collect data on the number of times a user has visited the website as well as dates for the first and most recent visit.
  c. Expiry: 2 years
  d. Type: HTTP

Chainbalance may provide information on data stored through the cookies to third parties if legally required. We have set up our analytics services with your privacy in mind and GDPR conform. We have taken the following measures to ensure your privacy and the safety of your data:

1. IP Addresses are anonymized as necessary after GDPR rule.
2. Google Analytics cookies are only activated and save the data as you give consent in the Cookie Bot.

Marketing cookies

Chainbalance uses marketing cookies to track visitors across websites. The intention is to display relevant and engaging ads for the individual user and, by tracking the behavior, finetune the content. These are only activated as this cookie is accepted. For this purpose, Chainbalance uses LinkedIn. These cookies may track things such as from which ad you came to the website, how long you spend on the Website and the pages that you visited so we can continue to produce engaging content.

These marketing cookies are as follows:

1. **Name: bcookie**
   a. Provider: linkedin.com
   b. Purpose: Browser Identifier cookie to uniquely identify devices accessing LinkedIn to detect abuse on the platform.
   c. Expiry: 1 year
   d. Type: HTTP
2. **Name: li_gc**
   a. Provider: linkedin.com
   b. Purpose: Used to store consent of guests regarding the use of cookies for non-essential purposes.
   c. Expiry: 180 days
   d. Type: HTTP
3. **Name: lidc**
   a. Provider: linkedin.com
   b. Purpose: Used to facilitate data center selection.
   c. Expiry: 1 day
   d. Type: HTTP

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1. IP Addresses are anonymized as necessary after GDPR rule.
2. LinkedIn Cookies are only activated and save the data as you give consent in the Cookie Bot.

Third Party Cookies

In some special cases we also use cookies provided by trusted third parties. The following section details which third party cookies you might encounter through this site:

Hubspot

We use Hubspot for newsletter subscription and contact forms. Hubspot may want to place cookies on your device, tracking the page views, traffic source and click

behavior. This data is anonymous. Chainbalance and Hubspot are only able to see personal data after giving consent.

Deleting cookies

You can always withdraw the consent you have given to Chainbalance to place cookies by setting your browser so that it does not accept cookies or by removing all cookies already placed in your browser. Use the help function of your browser to see how you can delete the cookies.

Please keep in mind that the removal of cookies may result in certain parts of the Website not working or working properly.

Refusing and removing cookies only affects the computer and browser on which you perform this operation. If you use multiple computers or browsers, you must repeat the operation(s) mentioned above for each computer or browser.

Privacy Statement

It is possible that the information collected using a cookie contains personal data. If that is the case, the Privacy Statement of Chainbalance, which follows GDPR rules, applies to the processing of this personal data as well. You can find the Privacy Statement here: https://chainbalance.com/en/privacy-statement

Changes or updates

This Cookie Statement is subject to change. We shall communicate any changes to this Cookie Statement via the Website.

Questions

If you have any questions regarding this Cookie Statement, please send an email to privacy@chainbalance.com.